98.6% of students find captions helpful

52% of students that use captions said captions help as a learning aid by improving comprehension.

71% of students without hearing difficulties use captions at least some of the time:
- Seldom: 23%
- Sometimes: 18.4%
- Often: 16.5%
- Always: 14.9%
- Never: 29.5%

66% of ESL Students find captions "very" or "extremely" helpful.

75% of students that use captions said they use captions as a learning aid.
- Learning aid: 75.5%
- Poor A/V quality: 22.4%
- Instructor's Accent: 8.3%
- Sound-sensitive Environment: 6.7%
- Disability accommodations: 6%
- Convenience: 5.1%

The most common reason students use transcripts is as study guides:
- Study guides: 47.3%
- Retain information: 46.32%
- Find info: 46.26%
- Focus: 34.05%
- Poor audio: 29.68%
- Difficult vocab: 19.9%
- Hearing difficulty: 12.34%
- Professor's accent: 9.43%
- ESL: 5.2%

The most common reason students use captions is to help them focus:
- Focus: 65.42%
- Retain information: 62.94%
- Poor audio: 62.61%
- Sound sensitive environment: 42.48%
- Difficult vocab: 27.32%
- Hearing difficulty: 18.63%

15% of students don't know how to tell if a video has captions.

Collaborators

This study was conducted by the Oregon State University Campus Research Unit under research director Dr. Katie Linder. The study was conducted in collaboration with 3Play Media.