**National Research Study**

**Implementations of & Solutions for Closed Captioning in US Institutions of Higher Education**

- **87%** of institutions add closed captions to at least some videos
- **79%** of institutions think they are only partially meeting the legal requirements for captioning

**What is your budget for captioning?**

- **16%** of institutions reported having a captioning budget between $10k and $50k

- **46%** of institutions use a third party to create captions for online courses

**Where is the budget for captioning housed?**

- **32%** of institutions said the captioning budget is housed in a disability services office

- **27%** of institutions have a centralized operations team for captioning

**Why are institutions not captioning?**

- **53%** of institutions said their approach to captioning is primarily reactive or more reactive than proactive

- **26%** of institutions monitor captioning compliance

**THE #1 barrier to captioning is lack of general awareness**

- **57%** lack of general awareness
- **47%** budget
- **46%** inadequate staffing
- **46%** unclear whose responsibility it is
- **44%** lack of admin buy-in
- **40%** too time consuming
- **31%** not an institutional priority
- **14%** copyright concerns

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